

Advertising Opportunities with Parents Victoria

Proudly supporting parents and parents clubs in Victorian Government Primary and Secondary Schools since 1925.

Parents Victoria represents thousands of parents across Victoria and has strong links with many organisations in the education sector.

We work to ensure that a high quality public education system is accessible to all Victorian children. Parents Victoria has access to all parents in State Schools via our network of parent clubs, and through our all-school mailouts.

We are happy to work with appropriate businesses to promote your products and services to parents in State Schools.

Advertising opportunities include:

• Logo link on the homepage of our website for 12 months	\$ 935
• Logo link on the fundraising page of our website for 12 months (Advertorial for 3 months additional \$ 220)	\$ 220
• Flyer in Annual Conference delegates showbags (price negotiable if samples provided for showbags)	\$ 110
• Advertisement in our electronic newsletter 'Parents Voice' including a link to your website (6 editions annually - all costs are per edition): 265 X 200 pixels JPG or PNG format	\$ 99
565 x 200 pixels	\$ 242
• Promotion on our Facebook Page (over 4,500 posts reached) Initial Posting	\$ 165
Repeat postings within 2 months	\$ 88
• Emailed flyer to all Victorian State Schools	\$ 825

Please Note: All prices quoted include G.S.T.

Sponsorship opportunities are also available, such as sponsorship of our Annual Conference.

Please advise us if you would like to receive information on our Sponsorship Packages.

Parents Victoria would welcome the opportunity to discuss with you the advertising requirements of your business.

Phone: 0419 716 171

Free call from outside Melbourne: 1800 032 023

Email: office@parentsvictoria.asn.au

Advertisers indemnify Parents Victoria against all liability arising out of publication of the advertisement. Parents Victoria does not endorse the products or services advertised and reserve the right to refuse advertising which conflicts with its policy.

